

Photo Challenge 2026 – Official Competition Rules

1. Organizer

The competition is organized by ASSA ABLOY Entrance Systems, hereafter referred to as 'the Organizer'.

2. Eligibility

The competition is open worldwide to individuals aged 18 or older.

Employees of ASSA ABLOY Group companies may participate but are excluded from winning any prize.

Participation is free of charge and not linked to any purchase.

3. How to Participate

To enter, participants must:

- Take a photograph featuring an ASSA ABLOY, Record, or associated access solution installed in a sports venue or public facility.
- Ensure the photo complies with the content restrictions described in Section 9.
- Upload the photo via the official ASSA ABLOY or Record landing page form.
- Provide full name, country, venue name/location, and confirmation of authorization to submit the photo.

By submitting, participants agree that the Organizer may publish the photo on the official landing page and related social channels for campaign purposes.

4. Submission Period

The competition runs from April 2026 until 31 July 2026.

5. Prizes

Two winners will be selected:

- 1x ASSA ABLOY branded foosball table
- 1x Record branded foosball table

Prizes are non-transferable and cannot be exchanged for cash.

Any applicable local tax will be dealt with by the prize winner.

6. Winner Selection

Winners will be chosen by an internal ASSA ABLOY jury based on:

- Creativity
- Image quality
- Clear presentation of the access solution in a sports-related environment or public facility

Winners will be contacted via the email address provided during submission.

7. Rights of Use

By participating, entrants confirm they own all rights to the submitted photo and grant the Organizer a non-exclusive, royalty-free, worldwide licence to use and publish the photo in connection with this campaign.

Entrants remain responsible for ensuring their submission does not infringe third-party rights.

8. Data Protection

Personal data will be used solely for administering the competition and contacting winners. Submitted photos may remain published on the landing page after the campaign.

9. Content Restrictions

To comply with legal and intellectual property requirements, all submitted photos must meet the following conditions:

1. No identifiable individuals may appear in the photo.
 - This includes faces, distinctive clothing, or any feature that makes a person recognizable.
 - Minors are strictly prohibited from appearing.
2. Entrants must have the full right and permission to take and submit the photo, including compliance with any venue restrictions.
3. The photo must not include third-party trademarks or logos, except if they appear purely incidentally in the background.
4. The photo must not contain broadcast footage, TV screens, match screens, or any televised content.
5. The photo must not include stadium trademarks, club logos, event names, official tournament branding, or protected marks of any sporting federation.
6. Official tournament logos, mascots, slogans, or protected designs of any kind are strictly prohibited.

The Organizer reserves the right to reject or disqualify any submission that violates these rules.

10. Exclusion

The Organizer may exclude submissions that are inappropriate, offensive, infringing, or irrelevant to the competition theme.

11. Legal Recourse

The Organizer's decision is final. Legal recourse is excluded.